

OXFAM INDIA ARTS FELLOWSHIP – Illustrate For Impact Fellowship (IFIF)

About Oxfam India

Oxfam India is rights based NGO that works in the 5 poorest states of India on the issue of Inequality; Health, Education, Income, Gender. We are a part of the movement of 20 Oxfams, together with our local partners, we work in more than 90 countries as part of the Oxfam International confederation, to tackle the root causes of poverty and respond to emergencies. We believe in the power of people against inequality and injustice. We envision an India which is equal and dignified for all.

Location: New Delhi

Timeframe: October – November 2018

Travel Availability: Required, Oxfam India will bear the cost of to and fro travel for remote artists

Application Deadline: 9th October 2018

Theme 2018: Social Inclusion of marginalized communities; Dalits, Muslims, Tribals & Women

Oxfam India - Illustrate For Impact Fellowship (IFIF)

Illustrate For Impact Fellowship's (IFIF) mission is to include the young Indian artists and illustrators of tomorrow in social movements of our country. We strongly believe in the power of visual art to bring large scale visibility towards pressing issues of our time. We are committed to nurturing a space where arts meet activism. IFIF aims to represent experiences of oppressed communities sensitively through creative practices, which have the power to create empathy and trigger social change.

IFI Fellowship aims at bridging the gap between real communities and visual artists by co-creating impact at scale. IFI Fellows will emerge as active citizens by learning how to influence with art and create positive impact in the most marginalized and vulnerable communities of India.

What We Offer:

IFIF is a 10-day collaborative process between community based organizations, the communities they represent and artists.

All communication material will be co-created for the purpose of *campaigning* – gaining visibility and positive action towards the selected issue.

THE FELLOWSHIP WILL INCLUDE:

1. **Between 6th – 10th October, Delhi:** A workshop with selected artists where they will get a chance to share their work and their vision for social change through visual art. Artists will engage in a collective brainstorming session on issues identified by communities in Delhi. The workshop will help artists define their approach, style and communication
2. **Between 6th – 15th October, Delhi:** An immersion process of up to 5 days with community based organizations in Delhi who work in the areas are; Violence against women, trafficking, child labor etc. Artists will get the chance to learn more about their work, interact with community members, to conduct research that will form the basis for their creative process.
3. **15th October – 5th November, Remote:** Following this artists will be given up to 2 weeks to create their work, all material produced must be converted into digitally scalable artwork
4. **November, Delhi:** The process will culminate in a learning event with artists, community members and organizations; to reflect, share feedback, peer critique and explore collaborations for the way forward.

ENGAGEMENT TERMS:

- We will be providing this to a maximum of **5 meritorious applicants** who will become Oxfam India's illustrators for social impact.
- Each artwork will be showcased on the Oxfam India online and offline channels
- Artworks may be reproduced as graffiti or incorporated in large scale campaigns material
- IFI Fellows will network with activists, gender trainers, campaigners and researchers to help them shape their understanding of social impact in a controlled environment.
- IFI fellows will also be preferred for visual art contracts that cater to on-going campaigns and products of Oxfam India.
- Along with an inspiring experience, IFI Fellows will become a part of a happy OxFamily of 20,000 strong changemakers who are working in 90+ countries on issues of injustice and inequality.

Eligibility Criteria:

Illustrators in the age group 19-30 years of all genders / non-conforming are welcome to apply to the IFIF. Applicants must possess a competent portfolio displaying both skill in their chosen illustration medium and passion for human rights. Applicants must have access to their own execution tools like; Computers, Softwares, Internet and digital tablets etc. Applicants must be fluent in Hindi.

*Prior experience working with NGOs is not required.

Time Commitment:

Apart from the immersive module, the illustrator will be required to put in 15 flexible working days to cater to the project.

Oxfam India will pay for selected artists travel from locations other than Delhi.

Application:

The attached application requirements must be completed and filled in English / Hindi and emailed to social@oxfamindia.org

Submissions

All applicants must following documents in a .pdf format:

1. The Illustrator's Statement describes your personal history, your development as an artist, and your plans for the future. Also mention your personal social media handles, if any (500 words)
2. The Project Statement describes your motivation to undertake the fellowship and your expectations from the process. (>500 words)
3. A CV and portfolio with a maximum of 10 digital images of their illustrations in a .pdf format < 5MB. Images submitted without descriptors will not be considered.

Selection Process

The panel will comprise of Oxfam campaigns team along with an external visual arts organization.

Remuneration & Recognition:

Selected artists who complete the fellowship successfully will be awarded certificates and letter of acknowledgement. Each artist will also receive a one time felicitation amount for the art produced.

All work produced will be a joint property of Oxfams, the partners and the CLOs, the artist. All parties may use these materials with due credit for the fellowship and Oxfam India.