

Terms of Reference

[CREATING ONLINE OPEN SOURCE EDUCATIONAL MATERIAL ON FOREST RIGHTS]

1ST APRIL - 31ST AUGUST 2019]

1. Background

Oxfam India, a fully independent Indian organization (with Indian staff and an Indian Board) is a member of a global confederation of 18 Oxfams. The Oxfams are rights based organisations that fight poverty and injustice by linking grassroots programming (through partner NGOs) to local, national and global advocacy and policy making. All of Oxfam's policy work is framed by our commitment to five broad rights based aims – the right to a sustainable livelihood, the right to basic social services, the right to life and security, the right to be heard and the right to equality, gender and diversity. Oxfam India is currently implementing its second four-year strategy covering 2016-2020.

Oxfam India's program is focused on six States – **Assam, Bihar, Chhattisgarh, Jharkhand, Odisha and Uttar Pradesh** – and with four social groups – **Dalits, Tribals, Muslims, and Women**

2. Context of assignment

The Economic Justice theme of Oxfam India, under the programme Fair Sharing of Natural Resources (FSNR), is implementing projects in **Jharkhand, Chhattisgarh and Odisha** on strengthening forest based livelihoods pursued by forest dependent communities.

Oxfam India's primary work is around implementing Forest Rights Act, 2006 believing that rights realisation would lead to secured livelihoods and empowered communities would be conserving and managing their forests. We work with local partners, networks and alliances at the state and national level to support communities in the rights claiming and assertion process and training community institutions and networks on advocacy strategies to hold the administration accountable.

The FRA has come into effect since 2008 and yet the recognised forest area is only 15.29 % of the potential forest area till 30th November 2018. Various evidence for the ground and reports from expert committees and the nodal ministry has noted that the due process has not been followed in the claiming of rights, several violations related to diversion of forest land, protected areas, pending or incomplete titles recognised and the right to appeal has not been granted. It has also been noted that most of the areas where the implementation has happened is due to presence of NGOs, networks and CSOs. Recognising that FRA and other laws and policies which impact the tenurial security and livelihood of forest dwellers can be cumbersome and process heavy, a multi media online module on different aspects of forest rights is needed. The end users are likely to be CSO and NGO functionaries, activists, lawyers and networks.

3. Scope of Assignment

1. To create open source online resources in at least three languages that provide forest dwelling people and grassroots legal advocates with the practical knowledge of their rights to forests and forest resources, and the skills and processes required to claim those rights.
2. The modules will consist training material as well as narratives from the ground on how the laws have been used by people
3. Deliver and promote these materials using social media marketing, search engine optimization, and paid advertising to reach 50,000 learners on YouTube and Facebook.
4. Place these materials in the public domain and incentivise 10 active learners to become collaborative translators for other languages.

4. Deliverables:

1. Website

Creation of a mobile friendly, search-engine optimized Moodle-based website for the delivery of these materials as a step-by-step course

Uploading of video and text materials and methods of assessment on this website

2. Social Media

Creation of a YouTube channel for the delivery of video materials, with links to the website for assessment

3. Creation of Facebook page

Time line- 100 days from the beginning of the project

The last date for the submission of your technical and financial proposal is 21st of April 2019 and you may share the same on procurement@oxfamindia.org .